

BILLION DOLLAR CIO ROUNDTABLE
Agenda at a Glance

Tuesday, May 10 – Wednesday, May 11, 2022

DAY 1 – TUESDAY, MAY 10, 2022

- 6:00 PM Registration Opens, Reception, & Dinner
Grand Ballroom
- 7:00 PM Featured Speaker: Michael Rogers, *Futurist-in-Residence, The New York Times; Columnist, MSNBC*
- 9:00 PM Evening Concludes

DAY 2 – WEDNESDAY, MAY 11, 2022

- 7:00 AM Registration Opens & Breakfast
International Ballroom
Featured Speaker: Jade West, NAW Chief Government Relations Officer
- 8:00 AM Session One | **Making the Case for Technology Investment**
Room 2027
Featured Speaker: Larry Walsh, *Chief Executive Officer, Channelnomics*
- 9:30 AM Break
- 9:45 AM Session Two | **Cybersecurity – Threats, Prevention and Remedial Strategies**
Room 2027
Featured Speaker: Roger Grimes, *Data Driven Defense Evangelist, KnowBe4*
- 11:15 AM Roundtable Discussion
Room 2027
- 12:15 PM Lunch
International Ballroom
- 1:15 PM Session Three | **Artificial Intelligence as a Competitive Advantage**
Room 2027
Featured Speaker: Benj Cohen, *Founder and CEO, Proton.ai*
- 2:45 PM Adjournment

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Session and Speaker Information
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Session One | Making the Case for Technology Investment

This session helps technology executives describe return-on-investment for projects and create buy-in across the enterprise leadership team.

Featured Speaker



Larry Walsh, Chief Executive Officer, Channelnomics

Larry Walsh, CEO and founder of Channelnomics, the leading global channel consulting and services firm. Walsh is the leading go-to-market advisor to technology executives, channel leaders and solution providers around the world. Widely known for his ability to cut through problems and challenges facing vendors, distributors and solution providers, Walsh is sought for his counsel and insights on channel strategies and technology market trends. He and the Channelnomics team craft and shape channel strategies and programs of companies that span the hardware, software, cloud and services spectrum of the technology industry. Walsh is also the host of the podcast, Changing Channels, and frequent contributor to industry and business publications

Session Two | Cybersecurity – Threats, Prevention and Remedial Strategies

This session uses case studies to illustrate the latest trends in cybersecurity threats and provides an overview of current best practices in preventative strategies and remedies following attacks.

Featured Speaker



Roger Grimes, *Data Driven Defense Evangelist, KnowBe4*

Roger A. Grimes, CPA, CISSP, CEH, MCSE, CISA, CISM, CNE, yada, yada, is the author of 13 books and over 1200 articles on computer security, specializing in host security and preventing hacker and malware attacks. Roger is a frequent speaker at national computer security conferences and was the weekly security columnist at InfoWorld and CSO magazines between 2005 - 2019. He has worked at some of the world's largest computer security companies, including, Foundstone, McAfee, and Microsoft. Roger is frequently interviewed and quoted in the media including Newsweek, CNN, NPR, and WSJ. His presentations are fast-paced and filled with useful facts and recommendations.

Session Three | Cost of Hiring, Compensation, Remote Work, and Culture – How has the Game Changed?

This session examines the forces that have made the acquisition, assimilation, and retention of talent more expensive and offers insights on how to control costs while remaining competitive.

Featured Speaker



Benj Cohen, *Founder and CEO, Proton.ai*

Benj Cohen founded Proton.ai to help distributors harness cutting-edge artificial intelligence and dominate the digital age. Benj learned about distribution firsthand at Benco Dental, a business started by his great grandfather. While Benj was studying Applied Math and Data Science at Harvard University, he saw an opportunity to apply innovative technology to distribution; enabling distributors to sell more in modern markets.